



New Iberia Downtown Alliance, Inc. *an IRS 501c6 non-profit organization*

The New Iberia Downtown Alliance, Inc. (referred to as "NIDA") is a pro-active organization, responsive to the needs of its members and the community.

Who can become a member?

Whether you are a property owner, a business owner/ manager, a resident of Downtown New Iberia, or a friend, you have a role to play to ensure the vitality and prosperity of our community's core.

What is my role as a member?

There are varieties of opportunities for active involvement in the community, and the New Iberia Downtown Alliance, Inc. offers you an avenue for getting involved in any of the myriad of activities affecting Downtown. Your participation is vital in assisting the New Iberia Downtown Alliance with maintaining downtown vitality.

How can I make a difference?

Share your ideas! As a "Member" or "Friend" of downtown, the New Iberia Downtown Alliance can provide you the forum through which you can make a difference. Your input contributes to the efforts of fellow members and the Board who continue to focus on the specific needs and challenges.

- streetscape design
- customer parking
- merchandising
- façade improvements
- beautification
- upper floor residential development
- economic enhancement
- promotions/ advertisements
- coordinating events
- and many more...

What is our purpose?

The New Iberia Downtown Alliance's sole purpose is to keep the heart of New Iberia vibrant and healthy. As a member or a friend of downtown, you will play an active part, and we invite you to share your time and resources with the New Iberia Downtown Alliance.

Want to do more?

Put your creative talents to work by joining one of three (3) NIDA proactive committees:

- "Welcome/Membership Committee"
- "Promotion Committee," - social media, website, advertising; or the
- "Organization Committee," - fundraising, special event, storefront designs, networking with other civic and non-profit community organizations.

**Thank you for taking an active role
in the FUTURE of Historic Downtown New Iberia!**

The New Iberia Downtown Alliance, Inc.

“To enhance, develop, and promote Downtown New Iberia as an historic, cultural and economically thriving heart of our community.”

Benefits of Membership

- Support of the Board of Directors and Members/Friends who create interest and excitement in downtown New Iberia.
- Participation in membership meetings hosted in various downtown businesses, featuring informative speakers on current issues. Meetings are currently held on the third Tuesday of each month.
- Free listings, links, exposure, marketing, sponsors, and advertising for your business.
 - NIDA Website: <http://www.NewIberiaDowntown.com>
 - New Iberia Main Street Facebook pages:
 - <https://www.facebook.com/newiberia.dba/>
 - <https://www.facebook.com/newiberia.mainstreet>
 - <https://www.facebook.com/groups/newiberiamainstreet/>
- Regularly network with other business members and friends of downtown in sharing experiences, creating ideas, and supporting your community. Creating lifelong connections and partnerships for your business.
- Free New Iberia Downtown Alliance group holiday (month-long) advertising in the Acadiana Lifestyle.
- Access to a network of outstanding local leaders devoted to downtown improvement.
- Ongoing business education through NIDA-sponsored seminars/workshops.
- Grant opportunities funded by the state in support of restoration, special events, etc.
- Partnerships with nonprofit organization to help raise awareness for a cause/issue.
- Advocacy efforts to influence the future direction of downtown development; member concerns and opinions heard by other businesses and civic leaders.
- Event planning support utilizing downtown resources. Step-by-step guide to create your event.

****Coming Soon: We are creating more ways to promote your business! ****

Monthly newsletter! Spotlight Businesses! Incentives! Opportunities!

Working together will strengthen our marketplace, attract new customers, and create better awareness for downtown, thereby giving us a true sense of community.

New Iberia Downtown Alliance, Inc.

457 East Main St., Suite 404
New Iberia, LA 70560

2022 APPLICATION

Applicant/Company Name: _____

Mailing Address: _____

Physical Address: _____

Home/Office Phone: _____ **Cell:** _____

Email Address: _____

**All correspondences for NIDA will be sent via email. Please list an email address that you check frequently.*

Annual membership is from January 1st to March 31st of the following year.

- Business Member annual dues are **\$100.00**
- Friends of Downtown annual dues are **\$25.00**
- Nonprofit organizations can join at no cost.

**Reduced dues to increase membership for 2022!*

Please make check payable to and mail with this application to:

Kelly Roark, *Treasurer/Secretary*
New Iberia Downtown Alliance, Inc.
111 W. Main St.
New Iberia, LA 70560
Email: kelly@iberiachamber.org

****Business logos can be sent to above email address.***

Inquiries can be directed to jboutte@cityofnewiberia.com or 337-359-4386.

*Membership is subject to New Iberia Downtown Alliance, Inc. Board of Directors' approval. All dues, upon application approval, are non-refundable. Applicant hereby agrees to abide by the <https://www.facebook.com/newiberia.dba> By-Laws as adopted by the New Iberia Downtown Alliance, Inc. * 501(c)(6) non-profit status*